



## Portal Planet Newsletter December 2007 Volume 1 Issue 12

### WELCOME

Welcome to the Portal Planet monthly newsletter! In this monthly newsletter you will learn about the Internet, hosting, staying safe online and more.

### HOLIDAY CLOSINGS

#### Christmas 2007 Hours

Portal Planet will be closed on Monday December 24, 2007 and Tuesday December 25, 2007. Support will be available at [support@portalplanet.net](mailto:support@portalplanet.net).

### FROM THE BLOG

#### Tracking E-commerce Stats With Google Analytics

osCommerce merchants can easily track their statistics through google analytics. This is done through some code placed on the confirmation page of your e-commerce website. Once installed simply tell google analytics to track e-commerce and you will get a new report available through your dashboard like the image above. Once the view report link is clicked more statistics will be available such as the conversion rate, number of transactions, average order value, and more. Read the rest of this article at [www.justinrains.com](http://www.justinrains.com).

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All content within **FROM THE BLOG** is taken from [www.justinrains.com](http://www.justinrains.com) .

### TERM OF THE MONTH

#### BuySAFE

BuySAFE is a technology which can be used to place a "bond" on an e-commerce order. This is an official insurance

document that is created during the checkout process. BuySAFE checks the merchant out and makes sure they are legit before they allow merchants to sell bonds. To see a site with BuySAFE go to [www.brandmysteak.com](http://www.brandmysteak.com).

### LIVE CHAT

Did you know that you can chat with Portal Planet online during business hours? Just go to [www.portalplanet.net](http://www.portalplanet.net) and look for the "Live Help Online" tab in the upper right hand side of the website.

### BUY AT EASE WITH HACKER SAFE MERCHANTS

**Hackersafe goes through great lengths to make sure a site is "hacker safe".**

HackerSafe offers a "badge" for merchants to display on their web sites. HackerSafe does a lot more than just offer this badge. They scan the merchants web site and server once per day to make sure that hackers do not have the ability to get in and do bad things. HackerSafe will also ensure the merchant is PCI compliant. To see which merchants you are looking for is HackerSafe go to google and type in something like this into the search area: **magazine subscription center +hacker safe**

Yes that's a shameless plug. The first site is hosted and ran by Portal Planet. Want another? Try this for your search: **steak branding iron +hacker safe**

